

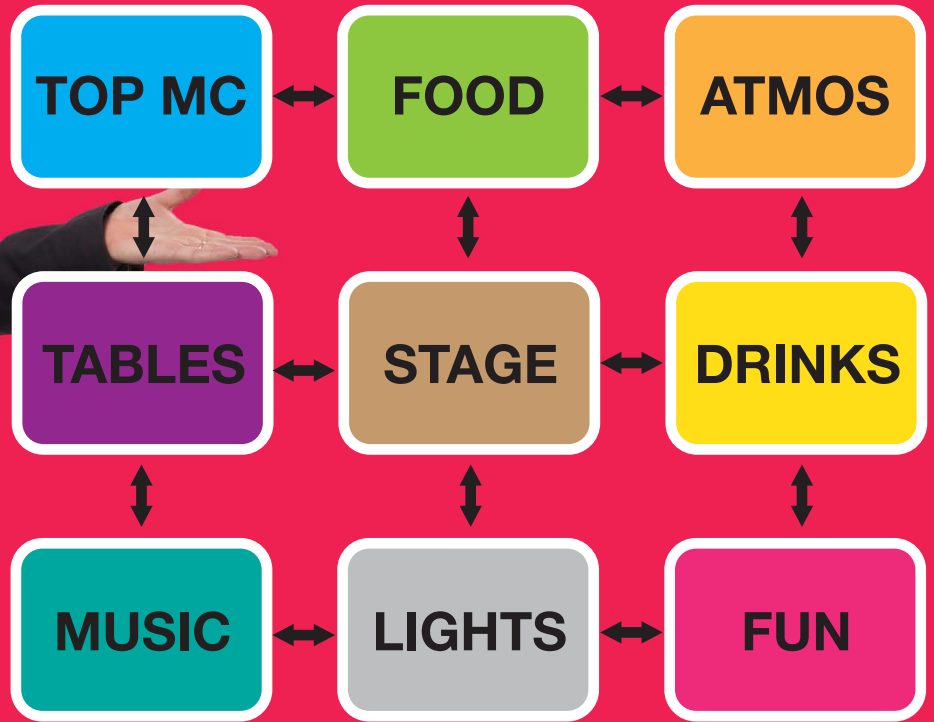


What is the most
Important
element to make a great
event?

Take this
2 Minute Test
and see if we agree.



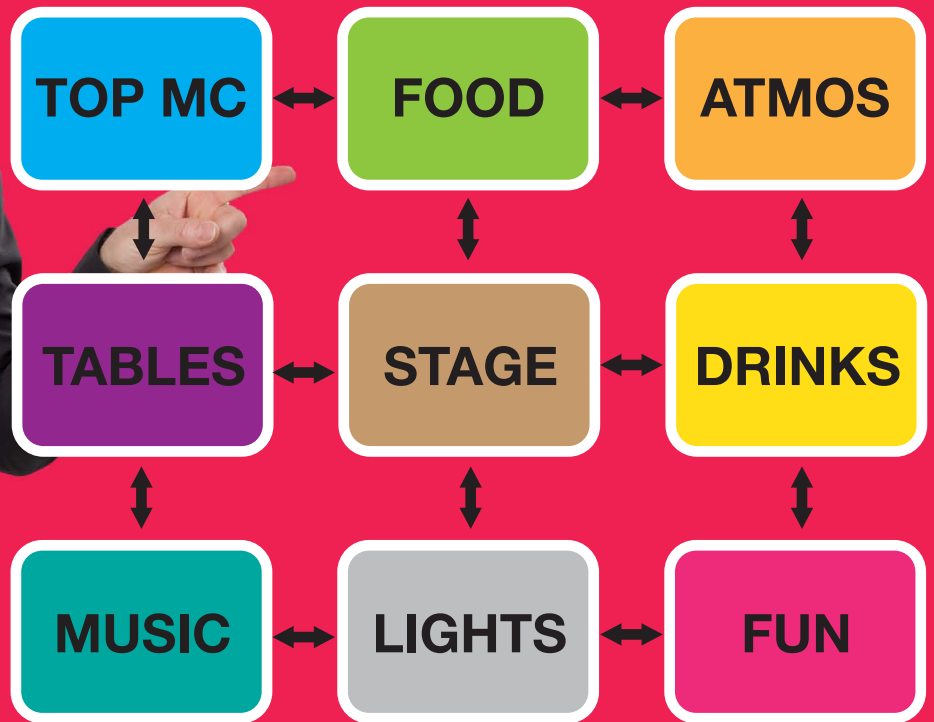
Mentally select
ONE
of the key elements below.



Scroll to the next page...



Now, place your finger on that element and for every letter in your word, move one square, jumping off with the first letter. Eg: FUN, you would move to DRINKS or LIGHTS for 'F', then 2 more moves. Only go **up** or **down**, **left** or **right**.

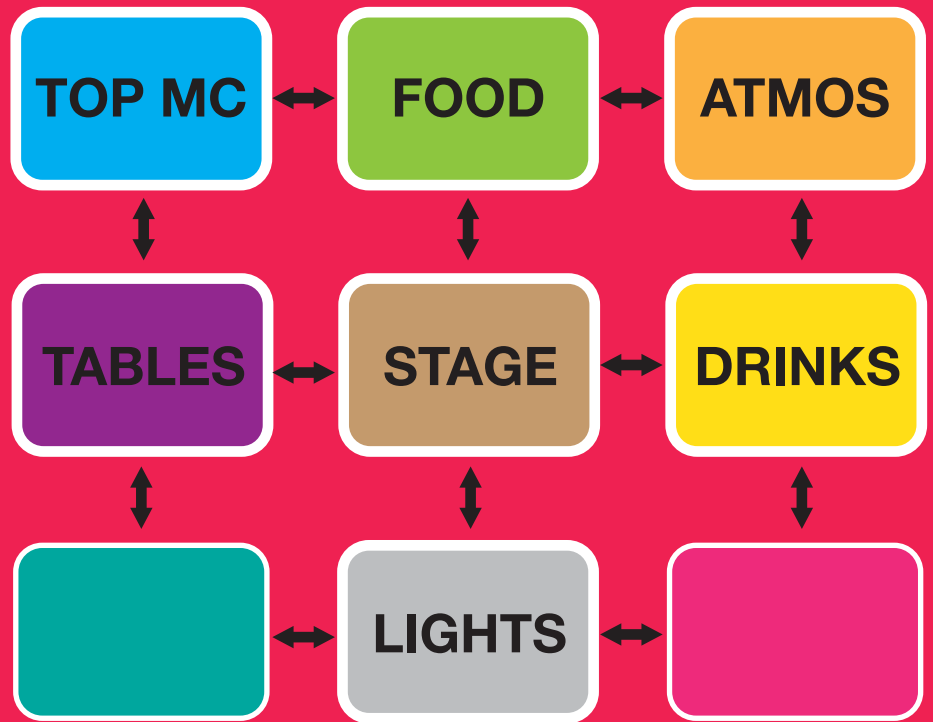


Next...





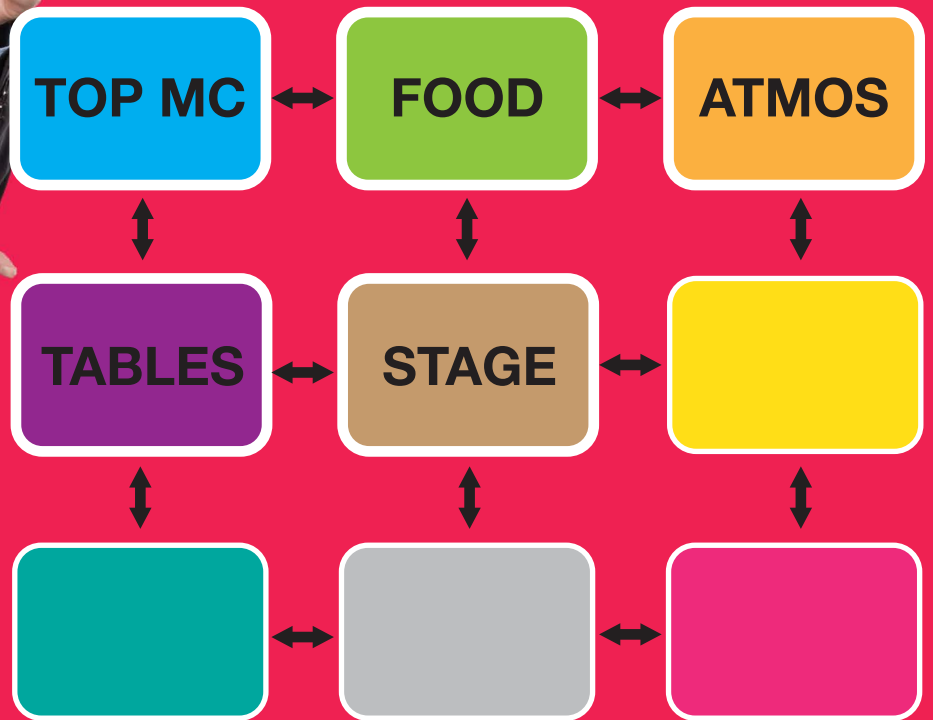
I think I can remove 2 squares.
You're not on them. Now
continue from where you are
and move **5 squares**; up,
down, left or right.



Keep going...



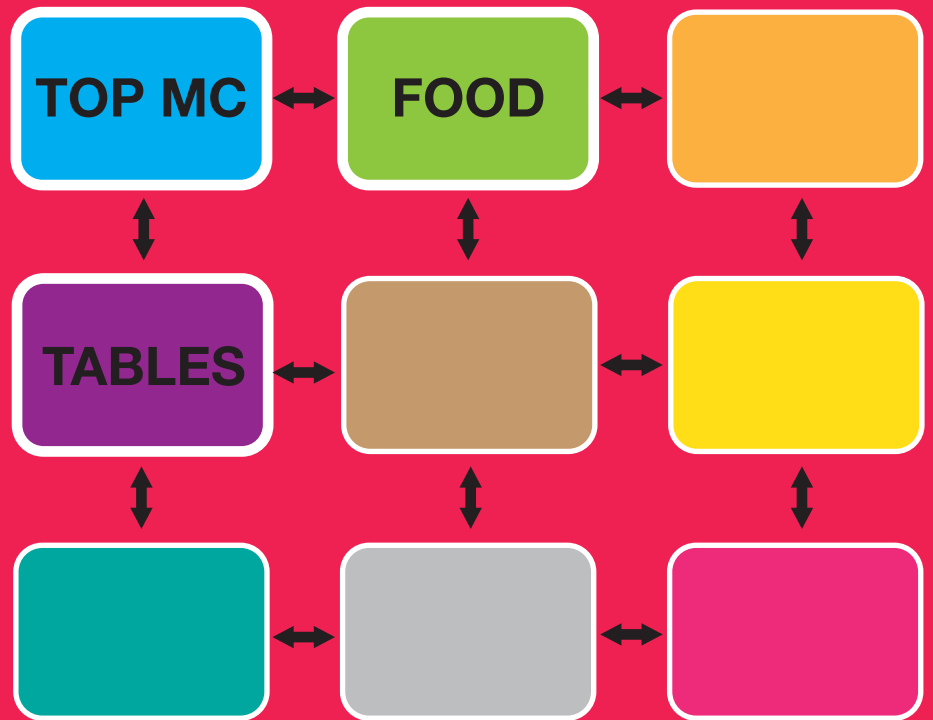
Again I'll take 2 squares away. They're not really important, and you're not on them. Continue from where you are and move **7 squares**: up, down, left or right.



One more...



OK, last time. I'll remove 2 squares that I know you don't really care about. Finally, move **3 squares**, up, down, left or right.
And where do you end up?



And...?



TOP MC



**Who would
have guessed?**

Michael Pope
The Master of Ceremonies

www.michaelpope.com.au